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Pita Pit brings a fresh flavor to Grants Pass

By Linsay Olesak
of the Daily Courier

Bridget Anderson hopes the new Pita Pit in Grants Pass will blow her Medford location out of the water.

After the Medford location received company recognition as “franchise of the year,” she and her husband Ben decided to open the quick and healthy eatery in her hometown.

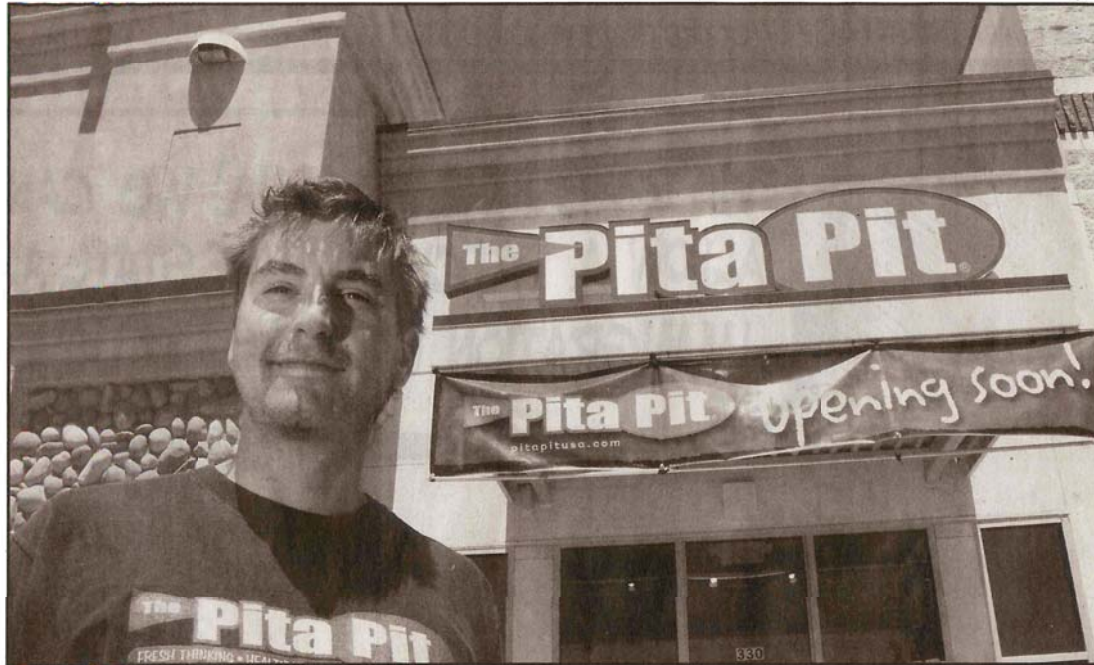
“We are No. 1 in the nation and plan on Grants Pass taking that title,” the Hidden Valley High School graduate said.

The new Pita Pit, at 330 N.E. Beacon Drive next to Albertsons, opens Tuesday and offers delivery to anywhere inside the Grants Pass city limits.

With a slogan “Fresh Thinking. Healthy Eating,” Pita Pit offers a variety of fresh pita sandwiches, soups and salads.

Being involved during the startup days at Dutch Bros. Coffee in 1992, Anderson said she experienced how much the community supports local people and businesses. She bought a Dutch Bros. franchise in Brookings, ran it for three years, decided to sell it and moved on to her next endeavor.

“Dutch Bros was a big part



KEVIN LAUNIUS/Daily Courier

Ben Anderson and his wife Bridget are opening a Pita Pit restaurant in northeast Grants Pass.

of my life in moving forward as an entrepreneur,” she said. “We are super excited to bring that great customer service mentality to a restaurant feel.”

Pita Pit came on the radar when her husband told her that

he used to eat Pita Pit three times a week while attending Lewis-Clark State College in Idaho.

“We knew it was a great business plan and a great idea. The food is amazing,” she said.

“We knew we wanted to open one in Grants Pass. I told the corporation that this was my territory because I’m a Grants Pass girl.”

Anderson is bringing 27 jobs to local folks, and said they’re

looking for employees with positive energy. “Happiness is No. 1 and always passed on to our customers,” she added.

Corey Bowman, vice president of franchise development for Pita Pit, said developing in Southern Oregon is important to the company because its ninth and 10th stores, out of the 300 locations in nationwide, were opened in Corvallis and Eugene.

“Some of our early success has been in Oregon,” Bowman said. “Ben and Bridget are fantastic franchisees and they’ve done a lot of good things for us. The success they have is theirs. They implement the Pita Pit franchise system in a way that’s right.”

Hours for the new restaurant are 10 a.m. to midnight Sunday through Thursday, and 10 a.m. to 3 a.m. Friday and Saturday.

“People have said there’s only one restaurant open late so we are going to stay open and give people something to do,” said Anderson.

For more information, call Pita Pit at 541-955-4525.

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Reach reporter Linsay Olesak at 541-474-3722 or lolsak@thedailycourier.com